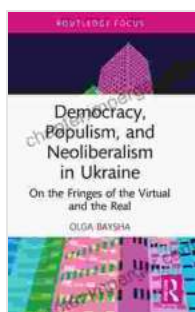


# Delve into the Blurred Boundaries of Reality and Technology with "On the Fringes of the Virtual and the Real"

In a world where the lines between the virtual and the real are becoming increasingly blurred, "On the Fringes of the Virtual and the Real" offers a timely and insightful exploration of the transformative power of technology on our perceptions of reality.



## Democracy, Populism, and Neoliberalism in Ukraine: On the Fringes of the Virtual and the Real (Routledge Focus on Communication Studies) by Olga Baysha

★★★★☆ 4.6 out of 5

Language : English  
File size : 590 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 371 pages



This thought-provoking book, published by Routledge Focus on Communication, delves deeply into the intersection of the physical and digital worlds, examining the ways in which virtual reality (VR), augmented reality (AR), and other emerging technologies are reshaping our understanding of what is "real."

## Exploring the Virtual and Augmented Landscape



The book provides a comprehensive overview of the latest advancements in VR and AR, exploring their potential to revolutionize communication, education, entertainment, and healthcare.

Through detailed case studies and expert analysis, the authors shed light on the transformative potential of these technologies, while also raising important questions about their ethical implications.

### **Redefining Reality through Technology**



"On the Fringes of the Virtual and the Real" goes beyond a mere technological examination, delving into the profound impact that these advancements have on our perception of the world around us.

The book explores how VR and AR can create immersive experiences that challenge our notions of presence, embodiment, and agency. It also raises questions about the potential consequences of living in a reality that is increasingly mediated by technology.

### **Envisioning the Future of Communication**

"On the Fringes of the Virtual and the Real" is a valuable resource for anyone interested in the future of communication and the evolving relationship between technology and society.

With its interdisciplinary approach and thought-provoking insights, this book stimulates critical thinking about the challenges and opportunities that arise as the virtual and the real converge.

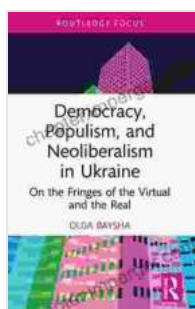
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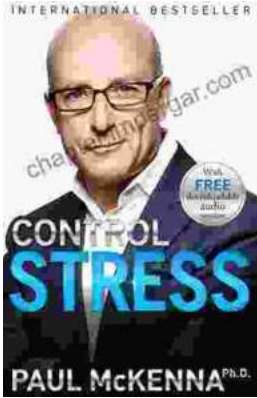


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